



Smith Mountain Lake 2010 Business Expo Sponsorship Opportunities
For additional information, call the Chamber at 540.721.1203

Platinum Sponsor - \$3,500

- Exclusive entry-site signage at event with name and logo
- Exclusive Logo placement on roadside banners
- Company name and logo on all event promotional and printed materials
- Recognition on SML Facebook & Twitter pages
- Recognition on Monthly Chamber TV show on Channel 12
- Company logo on TV spots
- Sponsor Listing on SML Chamber Video Wall
- Free prime location booth
- Extensive pre and post event publicity in area media
- Banner ad and web link on official Chamber website
- Recognition pre and post event in Weekly e-Blast
- Recognition announcements at the event

Gold Sponsor - \$2,000

- Name and logo on Gold Sponsor signage at event provided by SMLRCC
- Company name listed on all printed material
- Free prime location booth
- Extensive pre and post publicity in area media
- Listing and web link on official event webpage for 12 months
- Sponsor listing on pre-event e-Blasts
- Sponsor Listing on SML Chamber Video Wall
- Recognition announcement at the event

Silver Sponsor - \$1,000

- Name on Silver Sponsor signage at event provided by SMLRCC
- Company name listed on all printed material
- 50% off prime location booth space
- Mention in pre and post publicity in area media
- Sponsor listing on SML Chamber Video Wall
- Listing and link on official event webpage for 12 months
- Recognition announcement at the event

Bronze Sponsor - \$500

- Name on Sponsor signage at event provided by SMLRCC
- Company name listed on all printed material
- 25% off prime location booth space
- Listing in pre event publicity in area media
- Sponsor Listing on SML Chamber Video Wall
- Listing and link on official event webpage for 12 months

Donor - \$100.00 +

- Listing on event web page
- Listing on the Business Expo Program

Door Prize Contributor

- \$100 + valued door prize**
- Listing on the event web page
- Listing on the Business Expo Program

**Booth registration and Sponsorship
registration form on reverse**



Smith Mountain Lake 7th Annual BUSINESS EXPO

DEADLINE FOR ENTRY/SPONSORSHIP: 3/30
Mail or fax completed form to:
Jim Shauberg SML Business Expo
16430 Booker T. Washington Hwy, Suite 2
Moneta, VA 24121
Tel: 540-721-1203
Fax: 540-721-7796
jims@visitsmithmountainlake.com

**FRIDAY
APRIL 30, 2010
12:00 Noon - 6:00 PM**

DownTown Moneta
Southwest side of Route 122 & 608, across from Mayberry Hills

EXHIBITOR/SPONSORSHIP FORM - CONTACT INFORMATION

DATE _____ EXHIBITOR SPONSOR EXHIBITOR/SPONSOR
CONTACT NAME _____ CONTACT PHONE _____
CONTACT MAILING ADDRESS: _____
BUSINESS NAME (please attach business card): _____
BUSINESS ADDRESS:(if different) _____
BUSINESS PHONE: _____ EMAIL _____

EXHIBITOR OPTIONS:

- #__ BOOTH Space- \$200 Inside Tent (10' wide x 7' deep)
- #__ BOOTH Space \$215 Inside Tent including electricity
- #__ ONE 8' TABLE \$10
- #__ CHAIRS @ \$5
- ___ Non-Chamber Member \$100 additional
Credited to membership cost if joins Chamber within 30 days
- ___ I have my own booth display, no table/chairs needed

BOOTH SIZE" 10' X 7'

total _____
total _____
total _____
total _____
total _____

Grand Total \$ _____

SPONSORSHIP OPTIONS:

AMOUNT:

REMARKS:

<input type="checkbox"/> GOLD - \$2,000	\$ _____	
<input type="checkbox"/> SILVER - \$1,000	\$ _____	
<input type="checkbox"/> BRONZE - \$500	\$ _____	
<input type="checkbox"/> DONOR - \$100+	\$ _____	

METHOD OF PAYMENT - PAYMENT IN FULL MUST ACCOMPANY THIS FORM

Check# _____ VISA MASTERCARD Discover AMEX **Total Amount** _____
ACCOUNT NUMBER: _____ - _____ - _____ EXPIRATION DATE: _____ V-CODE: _____
BILLING ZIP CODE: _____ BILLING STREET NUMBER ADDRESS : _____
SIGNATURE: _____ / _____
(Cardholder signature) (Print name as it appears on card)